

BACHELOR OF BUSINESS

Program offered: Sydney & Adelaide

CRICOS Code	Course Duration
039579B	3 Years

Program Structure

	COURSE NAME	CREDIT POINTS
SEMESTER 1	YEAR 1	
	BUACC1508 - PRINCIPLES OF ACCOUNTING & FINANCE	15
	BULAW1502 - FUNDAMENTALS OF LAW	15
	BUMGT1501 - MANAGEMENT PRINCIPLES	15
	ELECTIVE	15
SEMESTER 2	BUECO1509 - PRINCIPLES OF ECONOMICS	15
	BUMKT1501 - INTRODUCTION TO MARKETING	15
	ELECTIVE	15
	ELECTIVE	15
SEMESTER 1	YEAR 2	
	BUGEN2630 - PRINCIPLES OF RESPONSIBLE BUSINESS	15
	BUMGT2602 - MANAGERIAL RESEARCH METHODS	15
	BUMGT2621 - BUSINESS COMMUNICATION	15
	ELECTIVE	15
SEMESTER 2	ELECTIVE	15
	ELECTIVE	15
	ELECTIVE	15
	ELECTIVE	15
SEMESTER 1	YEAR 3	
	IBUMGT3739 - CREATIVITY AND INNOVATION	15
	ELECTIVE	15
	ELECTIVE	15
	ELECTIVE	15
SEMESTER 2	ELECTIVE OR WORK INTEGRATED LEARNING COURSE	15
	ELECTIVE	15
	ELECTIVE	15
	ELECTIVE	15

Program Overview & Objectives

Become an innovator, a creative force, a leader in the business world.

Bachelor of Business is a program for students intending to gain a strong background across the broad scope of the main business and organisation functional areas, and develop a strong strategic and entrepreneurial emphasis towards innovation and the development and growth of businesses. It integrates theory and practice, providing students with a choice of careers in the ever-changing business world.

This program will give you the foundation, knowledge and skills to deal with the demands of contemporary business settings. It aims to:

- Develop the conceptual frameworks and skills of critical analysis applicable to entrepreneurial operations in a global economy
- Provide an opportunity for specialisation as well as integration and application
- Develop high potential individuals to serve the business needs of local, national and global enterprises
- Provide market attractive, competitive and educationally robust business education
- Provide a sound working knowledge of the core disciplines of business
- Enhance a range of generic skills with a focus on business communication and problem solving skills.

Career Opportunities

This program focuses on enterprise, competitiveness and integration. You will be prepared for roles in businesses that range from small startup enterprises to large firms and for self-employment. On completion of this program, you will be prepared to work in a range of business settings, particularly where environments are dynamic and complex and industries highly competitive. This program would be a good choice for those aiming for self employment or wishing to develop a career as a business analyst, consultant or strategic planner.

Further Study options

- Masters of Business Administration
- Master of Professional Accounting

Professional Accreditation

Bachelor of Business, students may apply for membership to the following associations:

- The Australian Institute of Travel and Tourism
- Australian Market and Social Research Society
- Australian Institute of Management

Admissions Requirements

Satisfactory completion of a Year 12 High School examination, or overseas equivalent.

Required proficiency in English: IELTS overall band score of 6.0 with no band less than 6.0 TOEFL Paper 550 (TWE 4.0), TOEFL Computer 213 TOEFL iBT 60-79 with minimum of 13-Reading, 12-Listening, 18-Speaking, 21-Writing. Pearson 50 (no band score less than 50) and Cambridge 52 with no less than borderline in each skill.